



Data Visualization: Maps for Everyone

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- In IT for way too long!
- With Oracle for ever
- Oracle Spatial Evangelist
- Graph Evangelist









Analytics and Maps: A Natural Fit

- Maps are a natural choice for representing spatially-related data
- Help understand many phenomena's and their relationships







ORACLE

Map courtesy Wikipedia (Charles Joseph Minard) Copyright © 2019, Oracle and/or its affiliates. All rights reserved.

Oracle Analytics Desktop

- Part of Oracle Analytics platform
- Stand-alone, desktop analytics
- Available for Windows and macOS platforms
- Low hardware requirements
 - -4GB of RAM
 - -2GB of disk space
- Download from OTN
- Many examples, tutorials and extensions
- FREE !









Available on OTN

- Download the version for your platform
- Run through the installer



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		Search Everything Projects Data Recent Data Sets Machin Tip: Create a new Data Set by simply dropping your file anywhere on this page Machin Exploring Data in Oracle Analytics Desktop	ne Learning	Connect to Oracle Autonomous Data Warehouse	Connect to Your Data







	ample Proj									
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	ble Order Lines	A Order Line ID	# # of Order Lines	A Order ID	# # of Orders	A Order Priority	A Customer ID	# # of Customers	A Customer Name	All Columns Select a column to filter list
	rder Line ID of Order Lines	7819	7819	88284	88284	Medium	2860	2860	Joann Mullen	Extract Part_1 from Gross Unit
	rder ID	2999	2999	88108	88108	Medium	1133	1133	Marjorie Owens	Price
# #	of Orders	6925	6925	87917	87917	Medium	2543	2543	Josephine Dalton	R(X) Extract Part_2 from Gross Unit Price
	rder Priority	2603	2603	88390	88390	Medium	1015	1015	Beverly Cameron	Extract Part_1 from Product
	ustomer ID of Customers	3884	3884	86400	86400	High	1461	1461	Norman Adams	R(x) Container
	ustomer Name	2463	2463	9285	9285	Critical	949	949	Ernest Oh	R(X) Extract Part_2 from Product Container
A c	ustomer Segment	5151	5151	88470	88470	High	1923	1923	Theodore Cannon Go	
		2137	2137	85908	85908	High	817	817	Rhonda Wong	R(x)
	roduct Category roduct Sub Catego…	9304	9304	90502	90502	Critical	3367	3367	Renee McKenzie	$R_{(x)}$ Extract Part_2 from Shipping Co
	rouped Sub Categ…	8600	8600	88254	88254	Critical	3116	3116	Justin Hull	Extract Part_1 from Ship Mode
	roduct Container	491	491	89093	89093	Not Specified	191	191	Gerald Kearney	R(x) Extract Part_1 from Ship Mode
A P # P	roduct Name	3213	3213	90803	90803	Low	1220	1220	Kathy Reese	R(x) Extract Part_2 from Ship Mode
	uantity Ordered	1407	1407	90909	90909	High	550	550	Edna Monroe Talley	Entrant Burn (1997) hours Ohim
# s	ales	444	444	87463	87463	Low	169	169	Janice Cole	$R_{(X)} \begin{array}{c} \text{Extract Day of Week from Ship} \\ \text{Date} \end{array}$
	iscount	2068	2068	86998	86998	Not Specified	776	776	Holly Love Butler	R(X) Extract Day of Month from Ship
	ross Unit Price hipping Cost	3878	3878	86738	86738	Medium	1459	1459	Steve Raynor	Date
	hip Mode	3435	3435	90666	90666	Not Specified	1301	1301	Hilda Porter	$ R_{(x)} \text{Extract Day from Ship Date} $
▶ 🕓 s	hip Date	4118	4118	88495	88495	High	1547	1547	Jean Bryan	R(X) Bate
	rder Date	5334	5334	89999	89999	High	1988	1988	Burgess	Date
	Row Count}	8687	8687	85850	85850	Critical	3146			R(x) Extract Month of Year from Shi Date
Order Line ID		3110	3110	85941	85941	Medium	1187	Order L	inoc	Extract Quarter of Year from S
P		8800	8800	90692	90692	Not Specified	3183	UIUEI L		R(x) Date
ame	Order Line ID	862	862	90973	90973	Not Specified	326		- Y	$R_{(\!X\!)}$ Extract <code>Quarter</code> from Ship Date
reat As	Match	7193	7193	85914	85914	Critical	2630	2630	Betsy Puckett	Extract Year from Ship Date
		7195	7195	85914	85914	Critical	2630	2630	Betsy Puckett	R(x) Extract Year from Ship Date
ata Type	Text	2318	2318	89536	89536	89536 Critical 890 890		890	Billie Fowler	R(x) Extract Part_1 from Customer Name

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25 Data Elements 🛷 📔 🏼 🏹

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Data Q 🕒	Results				E Formatted d	ata 🔻 🐚 🍊 🐺	City (11)
Sample Order Lines	A City	A Product Category	A Product Sub Category	A Grouped Sub Category	A Product Container	A Product Name	$R_{(X)}$ Enrich City with Lat
A Order Line ID # # of Order Lines	Santiago	Furniture	Bookcases	Stationery	Jumbo Box	Bush Mission Pointe Library	
A Order ID	Libreville	Office Supplies	Binders and Binder Accessories	Stationery	Small Box	Staples General Use 3-Ring Bin	$R_{(x)}$ Enrich City with Lon
# # of Orders	Burlington	Technology	Telephones and Communication	Computer & Electronics	Small Box	T65	R(x) Enrich City with Country
A Order Priority	Ryazan	Office Supplies	Pens & Art Supplies	Stationery	Small Pack	Boston 1645 Deluxe Heavier-Du	
Customer ID# of Customers	Recife	Office Supplies	Binders and Binder Accessories	Stationery	Small Box	Recycled Premium Regency Co	$R_{(X)}$ Enrich City with Province
A Customer Name	Dortmund	Office Supplies	Binders and Binder Accessories	Stationery	Small Box	Avery Trapezoid Ring Binder, 3"	Enrich City with Jurisdiction
A Customer Segment	Hong Kong	Office Supplies	Labels	Stationery	Small Box	Avery File Folder Labels	
A City	Kaliningrad	Technology	Computer Peripherals	Computer & Electronics	Small Pack	Imation 3.5" DS/HD IBM Forma	$R_{\text{(X)}} \text{Enrich City with Population} \\$
A Product Category	Denver	Office Supplies	Labels	Stationery	Small Box	Avery 506	Enrich City with Elevation_Met
A Product Sub Catego··· A Grouped Sub Categ···	Columbus	Technology	Telephones and Communication	Computer & Electronics	Small Pack	Accessory32	R(x) Enrich City with Elevation_Met
A Product Container	Birmingham	Technology	Computer Peripherals	Computer & Electronics	Small Box	Fellowes 17-key keypad for PS/	$R_{(x)}$ Enrich City with Timezone
A Product Name	Cairo	Furniture	Bookcases	Stationery	Jumbo Box	Safco Value Mate Steel Bookca	
ProfitQuantity Ordered	Perth	Office Supplies	Pens & Art Supplies	Stationery	Wrap Bag	Newell 323	R(X) Enrich City with Is_Preferred
# Quantity Ordered	Cardiff	Technology	Office Machines	Computer & Electronics	Large Box	Polycom ViaVideo™ Desktop Vi	R(x) Enrich City with Feature_Type
# Discount	St. Petersburg	Furniture	Circ. imats	Furniture	Jumbo Drum	Office Star - Contemporary Tasl	
# Gross Unit Price	Sao Paulo	Technology	Copiers and Fax	Computer & Electronics		Packard LaserJet 3310	$R_{(X)}$ Enrich City with State_Code
Shipping Cost				Computer & Electronics	Large Box	Sackard LaserJet 5510	
A Ship ModeShip Date	Buenos Aires	Technology	Telephones and Communication		Small P		
Order Date	Hamburg	Technology	Telephones and Communication	Computer & Elec	States:	linked to	
Row Count	Merida	Furniture	Office Furnishings	Furniture		Lines by	
City	San Francisco	Office Supplies	Paper	Stationery			
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ne City	Manchester	Technology	Telephones and Communication	Computer & Electronics	Medium Bo,	00 Caller ID	
at As Match	Riyadh	Furniture	Office Furnishings	Furniture	Large Box	Electrix Halogen Magnifier Lam	
a Type Text	Riyadh	Technology	Office Machines	Computer & Electronics	Jumbo Drum	Panasonic KX-P1150 Dot Matrix	
	Voronezh	Technology	Telephones and Communication	Computer & Electronics	Small Box	232	

ORACLE [®] Analytics Desktop	
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A City A State		Abra Pampa	Jujuy	AR101514	Argentina	-22.71	-65.69	America	South America	-	Enrich Country with iso3
A Postal_C	Code	Adelaide	South Australia	AU101679	Australia	-34.93	138.60	Oceania	Australia and New Zealand		(x) Enrich Country with Iso3
A Country		Ahmedabad	Dadra and Nagar Haveli	IN101449	India	23.030	72.580	Asia	Southern Asia		Enrich Country with iso_numeric
A Latitude		Ahmednagar	Maharashtra	IN11439	India	19.110	74.750	Asia	Southern Asia	_	Envice Country with fina
A Longitud		Albany	New York	US10878	United States	44.620	-123.0	America	Northern America		Enrich Country with fips $\mathbf{R}_{(X)}$
A Region		Aomori	Aomori	JP101537	Japan	40.825	140.71	Asia	Eastern Asia		Enrich Country with country_name
🗰 {Row Co	ount}	Augusta	Virginia	US10914	United States	33.460	-81.98	America	Northern America	-	
		Austin	Texas	US10908	United States	30.266	-97.74	America	Northern America		Enrich Country with capital $\mathbf{C}_{(X)}$
		Baltimore	Maryland	US10853	United States	39.299	-76.61	America	Northern America		Enrich Country with square_km
		Bangalore	Karnataka	IN11436	India	12.969	77.560	Asia	Southern Asia	-	
		Barcelona	Cataluña	ES101694	Spain	41.383	2.1833	Europe	Southern Europe		Enrich Country with population
		Belfast	EN	GB101409	United Kingdom	54.600	-5.960	Europe	Northern Europe		Enrich Country with continent
		Berlin	Berlin	DE101427	Germany	52.521	13.401	Europe	Western Europe		1(×)
		Birmingham	EN	GB101495	United Kingdom	52:474	-1.919	Europe	Northern Europe		Enrich Country with tld
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		Bristol	EN	GB101490	United Kingdom	51.449			Northern Europe	_	
		Buenos Aires	Ciudad de Buenos Aires	AR101631	Argentina	-34.60			South America	1	Enrich Country with currency_name
		Burlington	Vermont	US05401	United States	40.807		ne of	orthern America	_	Enrich Country with
		Canberra	Canberra	AU101555	Australia	-35.28	Countries		Australia and New Zealand		P(x) phone_country_code
A Country		Cancun	Quintana Roo	ME11670	Mexico	21.169	-0.		Central America		Enrich Country with postal_code_format
		Cape Town	Western Cape	ZA101698	South Africa	-33.92	18.434	Atrica	Southern Africa		Envice Groupt and with
*		Cardiff	EN	GB101410	United Kingdom	51.499	-3.225	Europe	Northern Europe		postal_code_regex
Name	Country	Carhue	Ciudad de Buenos Aires	AR101554	Argentina	-37.18	-62.73	America	South America		Enrich Country with languages
Treat As	Attribute	Charleston	South Carolina	US10896	United States	32.792	-79.99	America	Northern America	-	Enrich Country with geonameid
Data Type	Text	Charlotte	Florida	US10911	United States	35.204	-80.83 America	America	Northern America		(x) Enrich Country with geonameid
		Cheyenne	Colorado	US10840	United States	41.140	-104.8	America	Northern America		R(X) Enrich Country with neighboring_countries
Aggregation	None	Data Diagram	Sample Order Lines	▼ Sample Sta	ates 🔻 🕒				9 Data Elements 🗳		

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			×	2015 Busiest Airports	Uploaded from 2015 Busiest Airports .xlsx.	Apr 13, 2018	Apr 13, 2018					

Uploaded from Sample Order Lines.xlsx.

X

Sample Order Lines

Data can come from a variety of sources

Apr 13, 2018

- Spreadsheets (CSV, text)
- Databases ...
- Cloud services ...

Apr 13, 2018





Detail

Filters

Overview

T







18

4

Profitability 🔻 Profit Bins 🔻 Performance by Office 🔻 Top Countries 🔻 Trends 💌 Diagram 🔻 Segment Profitability 🔻 🚱 1 Row, 3 Columns, 4... 🚺



19



20

So How does this all work ?

To show things on a map, you need two things:

- A map to show things on
- The things to show on that map

Maps are constructed in layers

- The Background Map
- One or more Map Layers

Map Layers are connected to the BI data

• Via a column (country name, city name, ...)



Configure the Map



• Link to the Map Layer

- This value drives the **color** of the map layer elements
- This value drives the color of the **bubble** (if any)

This value drives the size of the bubble





Anal	ytics Desktop	ORACLE' Analytics Desktop	斧 ? ▼
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 ORACLE[®] Analytics Desktop ☆ ? ▼ Analytics Desktop Maps 🕋 Home Backgrounds Map Layers **j** Catalog Custom Map Layers 0 Data Description Size Modified Include Name • Machine Learning Image: A second s bin_250 175 KB Nov 26, 2018 × Console LGA Image: A second s Jul 13, 2018 2474 KB Image: A second s ng_states Nigeria States 666 KB May 29, 2018 Academy zone_gent_geo Nov 22, 2018 ✓ _ 196 KB Add Custom Layer (click, or drag and drop GeoJSON file) System Map Layers

> Add your own **Custom** Map Layers

Using Custom Map Layers

Encoded in GeoJSON

```
{
    "type": "FeatureCollection",
    "features": [
    {
        "type": "Feature",
        "properties": { "CITY": "Jersey City", "STATE_ABRV": "NJ", "POP90": 228537.0, "RANK90": 67.0 },
        "geometry": { "type": "Point", "coordinates": [ -74.064962, 40.7113, 0.0 ] }
    },
    ...
    { "type": "Feature",
        "properties": { "CITY": "Riverside", "STATE_ABRV": "CA", "POP90": 226505.0, "RANK90": 68.0 },
        "geometry": { "type": "Point", "coordinates": [ -117.397363, 33.940437, 0.0 ] }
    }
}
```

Catalog of GeoJSON files Get Started [7] What is Oracle Analytics Desktop? 2 How Do I Get Started? Get Started with Visualizing Data Download Samples **Oracle Analytics Library** Custom DV examples to enhance your data visualization experience. Standalone .dva projects that can be re-used with your own data. Download Oracle Data Visualization Desktop Overview Tutorials Extensions Geo Layers Live Demos Videos Examples Examples B Q sort by Last Updated \$



Canadian provinces

Oracle

January 11, 2018

Sample map layer (geoJSON) for Canadian provinces. Download includes pre packaged .dva w/examples.

Download



Matching U.S Cities

Oracle

January 11, 2018

Sample map layer (geoJSON) for cities in USA. It includes ,City Name, Location (latitude & longitude), its State name and State code.

Download



Peruvian departments & provinces

Oracle

Feb 20, 2018

Sample map layer (geoJSON) for Peruvian departments & provinces. Includes a completed .dva with prebuilt samples.

Download





🌐 EU NUTS map layer

Oracle

December 21, 2017

The NUTS classification (nomenclature of territorial units for statistics) is a hierarchical system for dividing up economic territory of the EU. Download includes example geoJson map layers for level 0 to 3 geo regions under NUTS.

ORACLE

Download



US Zip Codes Map layer

Oracle

May 01, 2018

This map layer includes zip code boundaries for Mainland United States. It can be used to analyze data on Maps at zip code level in USA. Note: default data governance limits on Data Visualization views may not allow viewing all zips on a Map visualization at once, so it is recommended to use filters while using this map layer to visualize zip code regions of interest

Download



🍈 Map Layer: U.S Hex Tile

Oracle

Jan 24, 2018

GeoJson hex tile U.S map layer. Use with any state driven data

Download

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🌐 Arena Layout

Oracle

June 21, 2017

Map depicting arena layout in Oracle DV. Project import password=Admin123.

Download



Map layer: Washington DC (Metro)

Oracle

July 10, 2017

Example of line geometry based custom map layer depicting Metro lines in Washington DC. Package contains custom map layer JSON file and a sample .dva project(Admin123) to demonstrate this custom layer. Import the JSON using custom map layers UI manager and choose both Name and ObjectID as layer keys.

Download



Map layer: Floor Plan Map

Oracle

July 05, 2017

This is an example of non geographic custom map layer. This package contains a JSON for Floor Map showing different Rooms/sections on the floor. Import this JSON using custom map layers UI manager and choose CAGE_ID as layer key.

Read me Download

Other Sources for Map Layers ?

- Available in-house from GIS department ...
 - Your own business spatial data
 - Sales territories,
- Obtained from external suppliers ...
 - Administrative boundaries, etc
 - Mapping agencies (NGI)
 - Data suppliers (Here, Tom Tom, GfK, ...)
 - Public sources (gadm.org, openstreetmap.org)













Conversion tools: Mapbuilder

- Free Oracle tool
- Load and manage spatial data in Oracle
- Loads ESRI Shape Files only
- Loads multiple files in one step
- Guided loading via wizard
- Export to GeoJSON



Conversion tools: GDAL

- Open source library and tools. Supports many formats
- Sources available from http://www.gdal.org/
- Included with Oracle 18 and later
 - Linux64, Win64
- Command-line tools
 - Use scripting to automate
- Can import and export many formats
- Can apply transformations



\$ ogr2ogr -f GeoJSON us_counties.json us_counties.shp



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5	Add a buffer of a specified distance SDO_GEOM.SDO_BUFFER More information	*	8	Return shapes having spatial relationships to another SDO_RELATE More information	*			
8	Calculate area SDO_GEOM.SDO_AREA More information	\$	88	Combine a set of shapes into one SDO_AGGR_UNION More information	Å			¥
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8	Determine if shapes are within a specific distance of each other SDO_GEOM.WITHIN_DISTANCE More information	☆	8	Return shapes within a specified distance of another SDO_WITHIN_DISTANCE More information	\$			



MSAB_LOCATIONS : Export

File Format:	GeoJSON	•			
	Simplify G	eometry Shapes			
Columns to Include:	Select All	Unselect All			
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Thank You

Albert Godfrind

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